



Guanghua School of Management, Peking University 2016 MBA Admission Information

MBaintl@gsm.pku.edu.cn

For Overseas Applicants

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1. Academic Programs

Program	Language	Duration	Location
IMBA (International MBA)	English	2 years	China
FMBA (Full-time MBA)	Chinese	2 years	China
PMBA (Part-time MBA)	Chinese	2 years	China

Double Degree Programs

Double Degree Programs (Two years, English)	Partner Schools	Location
GSM-MIT MSc	Sloan School of Management, Massachusetts Institute of Technology	China & USA
GSM-McCombs MBA	McCombs School of Business, University of Texas at Austin	China & USA
GSM-UW MBA	Michael G. Foster School of Business, University of Washington	China & USA
GSM-Schulich MBA	Schulich School of Business, York University	China & Canada
GSM-ESSEC MBA	ESSEC Business School	China & France
GSM-WHU MBA	WHU-Otto Beisheim School of Management	China & Germany
GSM-ESADE MBA	ESADE Business School, Ramon Llull University	China & Spain
GSM-NUS MBA	National University of Singapore	China & Singapore
GSM-SNU MBA	Graduate School of Business, Seoul National University	China & Korea
GSM-Yonsei MBA	Graduate School of Business, Yonsei University	China & Korea
GSM-ICS MBA	Graduate School of International Corporate Strategy, Hitotsubashi University	China & Japan

* **Double Degree Programs:** All enrolled MBA students can apply for Double MBA Degree Programs **AFTER** the new semester starts.

2. Admission Requirements

- a. Applicants must hold non-Chinese citizenship.
- b. Applicants must hold a bachelor's degree and have relevant work experience.
- c. Competitive GMAT or GRE scores.

3. Tuition Fees

- 1) Academic Program: RMB 188,000 (approximately USD30,300, covers the whole program, half paid each year)
- 2) Double Degree Program: Pay 1st year fee (RMB100,000) to PKU and 2nd year fee to partner school.

4. Required Documents

- 1) Online Application Form: <http://www.studyatpku.com>
- 2) Competitive GMAT or GRE scores
- 3) Resume/CV (no more than 2 pages)
- 4) Official university degree and transcript
- 5) Essays (4 topics, single-spaced, 500 words maximum for per topic)

A. Describe your short-term and long-term career goals, and how an MBA from Peking University will specifically help you achieve these goals?

B. What is the most difficult feedback you have received from another person, or what is the most significant weakness you have perceived in yourself? What steps have you taken to address it and how will business school contribute to this process?

C. How do you perceive the importance of corporate social responsibility?

D. What personal qualities or life experiences distinguish you from other applicants? How do these qualities or experiences equip you to contribute to Peking University?

- 6) Two recommendation letters (sealed with referee's signature or sent from referee's company email address along with their signature and contact information)
- 7) Photocopy of valid passport
- 8) Two recent photos (2 inches, with no hat worn, in hard copy)
- 9) Digital photo (passport size with 480*640 pixels, send via email: MBaintl@gsm.pku.edu.cn)
- 10) Non-refundable application fee of RMB ¥800 (payable online or by cash)

**Items 1) - 6) can ONLY be submitted in Chinese or English, and the application documents cannot be returned.*

**All required documents can be submitted in soft copies via email (MBaintl@gsm.pku.edu.cn) during the application process. Original documents are required later in the process.*

**Some of the documents can be uploaded online and some need to be submitted by either post mail or email.*

5. GMAT & GRE Code (Country code: CHN)

Program	GMAT code	School	Institution
IMBA	SVH-D6-03	Guanghua School of Management	Peking University
FMBA	SVH-D6-61		
PMBA	SVH-D6-18		

* Verbal, Quantitative, Analytical Writing and Integrated Reasoning scores should all be included.

*To obtain more information, and to register for the GMAT test, please visit: www.mba.com

GRE code	School	Institution
0618	Guanghua School of Management	Peking University

*To obtain more information, and to register for the GRE test, please visit: www.ets.org/gre

Programs	GMAT/GRE	HSK
IMBA (Full-time)	✓	
FMBA (Full-time)	✓	✓
PMBA (Part-time)	✓	✓

***New HSK Test:** Level 6 (Listening \geq 80, Reading \geq 75, Writing \geq 70), within 2 years of application deadline

- **IMBA:** Applicants with competitive GMAT/GRE scores can apply for IMBA.
- **FMBA:** Applicants with competitive GMAT/GRE and Regular Chinese Test (HSK) scores can apply for FMBA.
- **PMBA:** Applicants with competitive GMAT/GRE, and Regular Chinese Test (HSK) scores can apply for PMBA.

6. Application and Enrolment Procedure

Stage 1		
	Aug. 1, 2015	Online Application System Opens
Stage 2		
•	Sept. 10, 2015	Deadline for Round 1
•	Nov. 15, 2015	Deadline for Round 2
•	Feb. 15, 2016	Deadline for Round 3
•	Mar. 20, 2016	Deadline for Round 4
•	Apr. 17, 2016	Deadline for Round 5
Stage 3		
	Late June, 2016	Official Admission Package Sent
Stage 4		
	Sept., 2016 (TBD)	Enrollment & Registration

*The Admission Notification Letter will be issued by email within one week after the interview.

*Each candidate will be invited to interview once on a round basis.

7. Official Offer Letter, Visa, Medical Examination Form, etc.

The International Students Division of Peking University will issue the admitted foreign students an official Offer Letter and Visa Application Form (JW202) by the end of June.

8. Contact Information

Specific Requirements, Interviews and Admissions:

Attention to: Mandy Shuyi HUANG (Executive, Overseas Admission)

Mailing Address (Application Package):

Room 212, MBA Program Office
Guanghua School of Management (Building 1)
Peking University, Beijing 100871 P.R. China

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SKYPE: [pku.mba.admission](https://www.skype.com/join/pku.mba.admission)